

Sana Parija

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EXPERIENCE

Epic Systems

Madison, WI

UX Designer

June 2024 - Present

- Led design for Epic's perioperative suite (OpTime and Anesthesia), the transplant module (Phoenix), and the Supply Chain pillar of Epic's ERP
- Partnered with developers and product managers to design operating room capacity management tools that saved customer organizations up to \$20 million each and increased OR capacity by more than 10%
- Redesigned Epic's AI design system to communicate AI involvement clearly without overwhelming the interface, now used across the organization
- Created presentations showcasing new perioperative and supply chain features for customer roadshows and conferences
- Observed and interviewed OR nurses, anesthesiologists, and supply chain techs on site at their hospitals to ground designs in real workflows
- Conducted phone interviews with candidates as part of Epic's hiring process
- Key projects:
 - **OR Staffing:** Designed a new activity for charge nurses from the ground up, surfacing room and staff information in one view and drafting the schedule with AI-assisted suggestions
 - **AI Pre-Admission Testing Triage:** Created a workflow for identifying patients who need testing before a procedure: a conversational AI intake in MyChart feeds an LLM-assisted risk profile for clinician review
 - **Supply Chain Procurement:** Defined the purchasing and receiving flows, including how automated purchase orders are presented to users

Rubi

Remote

UX Designer

July 2023 - April 2024

- Led design for Rubi, a wealth management and investment education app, creating the user flows, mockups, and interactive Figma prototype for the mobile experience
- Built the prototype and pitch deck that won pre-seed funding at the Mountain River Partners Inaugural Pitch Competition and earned the team a place in Prod, a Harvard-based startup incubator
- Conducted user research, including surveys, user interviews, and usability testing

Taejin Beverage

Remote

Graphic Designer

October 2022 - October 2023

- Designed targeted promotional materials for the company (as seen on Netflix's Bling Empire)
- Created social media content for LinkedIn and Instagram, resulting in a 40% increase in engagement metrics within the first month
- Designed the Taejin Beverage Amazon storefront through extensive collaboration with the marketing team

EDUCATION

University of California, Berkeley

Berkeley, CA

Bachelor of Science in Bioengineering

May 2023

DesignLab

Remote

UX Academy

July 2023

SKILLS

Computer: Wireframing, UX Research, UI Design, Design Thinking, Project Management, Interview Execution, HTML, Python, Figma, Miro, Usability Testing, User Interviews, Adobe Creative Cloud (Photoshop, Illustrator, Premiere)

Core Competencies: UX Design, UI Design, graphic design, research, analysis, communication, collaboration, and project management